

olive

open learning initiative

Curriculum

Refugee Education Initiatives 2



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INTRODUCTION TO THE PROGRAMME

What is it about?

The Open Learning Initiative (OLive) provides a free of charge academic, non-degree, programme to people of refugee and asylum-seeking status to support them in connecting their previous professional and academic experience to their new lives in Europe, including the possibility of considering higher education studies at a later stage. The program also provides a safe communicative space for refugees and asylum-seeking people in the academic environment and contributes to challenging boundaries in knowledge. OLive aims also to open the University of Vienna to students with non-traditional academic backgrounds.

Historically, displaced groups face difficulties entering into tertiary education because of a number of structural factors, such as local language knowledge, financial constraints, degree (mis)recognition. In a number of countries, refugees and asylum-seekers sorely lack support networks. OLive is a set of programmes, which aims to provide a bridge to tertiary education.

OLive aims to:

- help prepare students in the academic strand for further study;
- assist students incorporate socially and economically into Austrian and other European societies;
- provide a communicative space for refugee and asylum-seeking people in the academic environment;
- contribute to expanding the conventional boundaries of the university;
- open the University of Vienna to students with non-traditional backgrounds.

The OLive course offer includes academic lectures and advocacy skills labs in both English and German. The lectures and seminars are featured by academics, researchers, University Professors, and professionals from diverse areas. It offers participants the opportunity to engage in current discussions and practical activities, reflect and share. By doing so, we believe participants are better equipped in order to set achievable academic and professional goals, for now and the future, in their new home.

OLive also offers academic language courses in English and German held by teachers from the Berlitz language school in Vienna as well as language teachers by the University and labs for creative skills, where the participants receive a creative platform to express their voices on topics of personal interest: communicating through visual arts as a powerful advocacy tool or communicating on blogs or podcasts.

Who can take part?

All individuals with refugee or asylum-seeking and/or with subsidiary protection status in Austria or another country of the European Economic Area (EEA) who have an interest in pursuing University study.

Funding

The programme is funded by Erasmus+ Programme of the European Commission and led by Univ.-Prof. Dr. Katharine Sarikakis, Chair of the Media Governance and Industries Research Lab at the Department of Communication of the University of Vienna and Jean Monnet European Centre of Excellence. Olive (REIs1), which ran between 2016 and 2019, started with CEU – Central European University, (Hungary), University of East London (UK) and University of Vienna (Austria). Olive (REIs2), running from 2019 on, added more partners: the Open Education Limited (Budapest), the Aristotle University of Thessaloniki (Greece) and the Bard College Berlin (Germany).

The central Olive website for more information is: www.refugeeeducationinitiatives.org

Olive is part of the Third Mission set of projects of the University of Vienna with focus on social engagement. This refers to the targeted use of University knowledge to tackle the manifold societal challenges.

STRUCTURE

The OLlive program is available as

- a. Synchronous modus operandi for the courses OLlive Women, Academic English, Academic German, Tuesdays. Photography is also offered as a synchronous (real time) course.
- b. Asynchronous modus operandi for all other courses offered: Advocacy, Creative, Academic Lecture. All learning materials are available for the participants so that they can work at their own pace.
 - 12-week programme, Saturdays, minimum of 5 hours
 - Up to 50 students per cycle
 - English and German courses
 - Academic lectures with mini seminars in small groups
 - Tutorials in groups for academic, professional and academic skills
 - University experts, language teachers, University of Vienna students, female and male tutors
 - Additional excursions and other activities subject to availability.

The students take three different strands of classes each week:

Language modules: Academic English and German – 2,5 hours per week

Academic lectures and mini seminars – 1,5 hour per week

Special Skills Tutorials – 2 hours per week

Students are able to choose out of the provided tutorials.

MODEL DAY	
09:00-10.30	English
10:30-11.30	German
Lunch break	
12:15-13:00	Academic Lecture
13:00-13:45	Discussion on the Lecture
Break	
14:00-16:00	Advocacy & Creative skills



LANGUAGE MODULES

ENGLISH

What is it about?

The scientific community of all disciplines communicates mostly in English; therefore many key-texts are written in English. To be able to study at a University in Europe speaking English and understanding the terminology of the subject is an important skill. There will be 5 different groups to allow all students to improve their skills starting from their own level.

What do participants learn?

Specific courses in academic writing, reading and speaking English. Students will receive a certificate of the course and will be trained to be ready to do a certificate test relevant for the entry to the university.

Sessions: 12 times 1,5hrs in small groups

Sessions	Topic
Session 1	Localization
Session 2	Object and Subject Pronouns
Session 3	Past Simple Regular Verbs
Session 4	Past Simple Irregular Verbs
Session 5	Un-Countable Nouns
Session 6	Present Simple Continuous
Session 7	Past Tense
Session 8	Comparative Adjectives
Session 9	Comparatives and Superlatives
Session 10	Future I Simple
Session 11	Present Perfect Past Simple
Session 12	Open class



GERMAN

What is it about?

The knowledge of the German language is essential for following the courses but also studying at the university. The levels of the participants speaking German will vary eventually from each other. Therefore a small test in the beginning of the course will help to evaluate the German skills. Upon the evaluation course participants will have a customized curriculum teaching them proficient German and improve their skills in reading, writing and speaking. Articles and texts will be provided in academic German to foster the vocabulary and learn the terminology of the subject.

What do participants learn?

Specific courses in academic writing, reading and speaking German. Participants will receive a certificate of the course and will be trained to be ready to do a certificate test relevant for the entry to the university.

Sessions: 12 times each 1 hour.

Sessions	Topic
Session 1	Verbs with Accusative
Session 2	Endorsement
Session 3	Syntax
Session 4	Blogpost
Session 5	Letter case
Session 6	Syntax 2
Session 7	Blogpost and Essay
Session 8	Prepositions
Session 9	Reading Comprehension
Session 10	Book Summary
Session 11	Listening Comprehension
Session 12	Role-Play and Dialogue

ACADEMIC LECTURES

What is it about?

Academic lectures are the core of the programme including discussions on current issues. Experts from the University of Vienna mostly social sciences – but not only will give introductions to timely and relevant topics. In each cycle, the lectures will address a different main theme.

What do you learn?

Introduction to relevant topics and discussion with other participants and students of the University of Vienna in a mini seminar format.

Sessions: 10 -15 times each 1,5h – with 45 minutes lecture and 45 minutes discussion in smallgroups.



ADVOCACY & CREATIVE SKILLS

What is it about?

This course is based on three intersected areas. Thus are social, personal and creative areas of human life, those of advocacy, creativity and skills. Particular attention is paid to learning about human rights, political and social rights in Austria and the European Union.

The module on creativity aims to support the development of creative skills among participants and assist them in finding their 'voice' by expressing themselves through the visual medium of photography.

This course is open to all OLIVE students of any strand (OLive classic, Women, Youth) but with prior registration.

The courses will be held in English and German.

What do participants learn?

Participants get the opportunity to engage in current discussions and practical activities, reflect and share. By doing so, we believe participants are better equipped in order to set achievable academic and professional goals, for now and the future.

The creative skills workshop gives the participants a new instrument for expressing themselves.

Sessions: 12 times for 2hrs

SPECIAL WORKSHOPS

What is it about

Career planning and choosing the subject of interest play an important role in academic life. In this module students will have an insight into different ways to present their skills by successfully writing a CV and an application and 'dos and don'ts' of job interviews.

What do you learn?

Writing your application material and preparation for job interviews

The aim of the tutorial is to explore different types of presentation techniques and their application to diverse situations. In a peer environment, the participants will be encouraged to test the techniques and to make short presentations to Olive participants. The course will be bilingual (EN/DE); the participants can choose a presentation technique, the language and a topic of their interest.

Sessions: 3 times 2hrs in groups of max. 25



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SYLLABUS



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MEDIA
GOVERNANCE **lab**

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ACADEMIC LECTURES

Medienpolitik und NS Propaganda

Univ. Prof. Dr. Fritz (Friedrich) Hausjell

COURSE DESCRIPTION: Der Kurs behandelt die Medien,- und Kommunikationsgeschichte der jüngeren österreichischen Geschichte beginnend von der K.u.K. Monarchie, 1. Republik, Ständestaat bis hin zur NS-Herrschaft. Es werden auf Themen der Propaganda, Zensur, Selbstregulierung, Gleichschaltung und Institutionalisierung der damaligen Medienlandschaft eingegangen.

OBJECTIVES: As a result of this course, participants will be able to know about:

- Instrumentarium der NS-Propaganda
- Zensur im Zeitraum von 1918-1945
- Funktion von Radio, Print und Film in totalitären Systemen
- Zerwürfnisse in der NS-Medienpolitik

QUESTIONS:

- Was sind die Auswirkungen von Zensur auf die Diskussionskultur?
- Wie unterschied sich die Medienpolitik im „Ständestaat“ und „NS-Deutschland“?
- Was heißt „Gleichschaltung“ in der Kommunikationswissenschaft?
- Was sind Begriffe wie Volksempfänger, Wochenschau und Gaupersonalleitung?

TEXTS AND RESOURCES:

- Ganahl, Simon (2020). Vorlesungsskriptum. Medien- und Kommunikationsgeschichte. Wien, Facultas.



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Poverty in the Early Modern Period

Dr. Julia Heinemann

COURSE DESCRIPTION: This Course explains Poverty and its Portrayal in the Early Ages. It outlines the concept of poverty and how authorities back then dealt with the problem. Finally, the lecture compares briefly Poverty now and then.

OBJECTIVES: As a result of this course, you will be able to know about:

- Concepts and ways of dealing with poverty.
- Definition of Poverty today and in the Early Modern Period
- Medieval Policies to tackle Poverty
- Institutions for Poor Relief in Early Modern Vienna

QUESTIONS:

- How can we define Poverty?
- Who was the 'Poor' in Medieval Times respectively Early Modern Period?
- What edicts and decrees were enacted to handle poverty?
- Which historical sources depict the poor of the Middle Ages?

TEXTS AND RESOURCES:

- Hippel, Wolfgang (2013). Armut, Unterschichten, Randgruppen in der Frühen Neuzeit. München, Oldenbrugg Wissenschaftsverlag.
- Jütte, Robert (2020). Arme, Bettler, Beutelschneider: Eine Sozialgeschichte der Armut in der Frühen Neuzeit. Weimar, Böhlau Verlag.
- Bräuer, Helmut (1996). "... und hat seithero gebetlet": Bettler und Bettelwesen in Wien und Niederösterreich während der Zeit Kaiser Leopolds I. Wien/Köln/Weimar, Böhlau Verlag.



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Disability and Disabled Veterans in Vienna, 17th and 18th Centuries

Dr. Julia Heinemann

COURSE DESCRIPTION: This Course elaborates the notion of Disability and Invalidity. It introduces into the history and methodological Principles of Disability Studies. Finally, there is a historical excursus to the treatment of disabled and invalid persons in Early Modern Austria of the 17th and 18th Centuries.

OBJECTIVES: As a result of this course, you will be able to know about:

- Definitions of “Disabled” and “Invalid”
- Development of Disability Studies
- Objectives and Challenges of Disability History
- Institutions and Relief Programs for Disabled Veterans

QUESTIONS:

- What is „Disability“?
- What Distinctions of Disability were acknowledged in the 17th and 18th Century?
- What Institutions existed that dealt with Disabled Veterans in the 18th Century?
- What Relief Programs were in place for the Disabled and Needy Persons?
- Which historical Sources depicts the Invalid Veterans?

TEXTS AND RESOURCES:

- Nolte, Cordula; Frohne Bianca; Halle, Uta; Kerth, Sonja (2017). Dis/ability History der Vormoderne. Ein Handbuch. Affalterbach, Didymos-Verlag.
- Schmidt, Patrick (2019). Kriegsinvaliden und Invalidenversorgung in der Frühen Neuzeit. Erkenntnispotenziale für die Disability History. Frankfurt am Main, GWU Zeitschriftenverlag.
- Waldschmidt, Anne (2005). Disability Studies: Individuelles, soziales und/oder kulturelles Modell von Behinderung? Psychologie und Gesellschaftskritik Zeitschrift, Köln.



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Democracy Crisis in Europe and Beyond

Dr. Homero Gil de Zúñiga

COURSE DESCRIPTION: The Lecture explains the effects of Social Media on News Consumption and therefore the threat to Democracy as a whole. There is the tendency in the population of increasing Passive Media Consumption and over-reliance on Social Networks (Friends, Social Media Platforms) instead of active Information Acquirement. It illuminates our perception of Information respectively misinformation and altered behavior towards News. As a result of Passivity and Perception there is deterioration in democratic culture and active political engagement.

OBJECTIVES: As a result of this course, you will be able to know about:

- Passive News Consumption
- 3 Phases of Perception
- The Concept of Panopticon

QUESTIONS:

- How does Social Media affect our perception?
- What are the threats to democracy?
- How does Social Media change our Democratic Culture?



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Blut und Glauben

Dr. Julia Gebke

COURSE DESCRIPTION: Der Kurs befasst sich mit der Blutreinhitsideologie im 16. Jahrhundert und des damit eingehenden Glaubensbekenntnisses von Morisken (getaufte Juden und Muslime) im Spaniens nach der Reconquista. Es wird auf die damalige Überzeugung und Widersprüchlichkeiten eingegangen dass die Disziplinen Medizin und Religion untrennbare Welten sind. The ideology of purity-of-blood ("limpieza de sangre") divided early modern Iberian society into two different classes: Old Christians and New Christians. New Christians, i.e. Conversos (converted Jews) and Moriscos (converted Muslims), but also their offspring, were thought to be inferior Christians and always tending towards apostasy, which means in this case the abandonment of the Catholic faith. Due to the purity-of-blood statutes New Christians were barred from obtaining exalted positions and dignities. At the end of the 16th and the beginning of the 17th century an increased interest in bodily markers to proof the presumed inferiority of the so-called New Christians can be observed. The lecture focuses on the question how the apologists of the 4 purity-of-blood statutes used the idea of inherited bodily markers to promote a genealogical racism in early modern Iberia.

OBJECTIVES: As a result of this course, you will be able to know about:

- Historische Quellen bzgl. Morisken
- Blutreinhitsideologie
- Idee des Blutflusses

QUESTIONS:

- Auf welche Basis wurde die Blutreinhitsideologie legalisiert?
- Welche Vorurteile hafteten an den Morisken?
- Was waren nach damaliger Auffassung Indikatoren für Bluntunreinheit und daher im Glauben?

References:

Nirenberg, David: Was there Race before Modernity? The Example of ‚Jewish‘ Blood in Late Medieval Spain. In: Miriam Eliav-Feldon, Benjamin Isaac und Joseph Ziegler (Ed.): The Origins of Racism in the West. Cambridge 2009, 232–264.

Hering Torres, Max S.: Purity of Blood. Problems of Interpretation. In: Ibid., Maria Elena Martínez and David Nirenberg (Ed.): Race and Blood in the Iberian World. Zürich / Berlin 2012, 11-38.



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Global Media Governance

Univ. Prof. Dr. Katharine Sarikakis

COURSE DESCRIPTION: The Course lectures about the concept of Media Governance and Policies and its subsequent topics of Political Interests, Economics. Media Governance is a process that combines political-economical, socio-political and legal considerations. On an individual level it implies the interplay between actors, lawyers, politicians, financiers and customers. The concept of Governance is no longer confined to the traditional understanding of 'government'.

OBJECTIVES: As a result of this course, you will be able to know about:

- Definition of Media Governance
- Shareholders and Stakeholders in Media Governance
- Process of Media Governance

QUESTIONS:

- Which interests collide with each other in Media Governance?
- Who are the Actors in this Process of Media Governance?
- What factors shape Media Governance?



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Media, Democracy, and Citizens in the global South

Prof. Ufuoma Akpojivi

COURSE DESCRIPTION: This Lecture concerns with the impact of Media especially Social Media on the nascent Democracies of Western Africa such as Nigeria. It outlines the media landscape and conglomerates of Nigeria as well as the challenges the Country faces with Digital Media for instance Hate Speech, Fake News. A brief history of the Nigerian Media is given and Media Governance Policies for regulation explained.

OBJECTIVES: As a result of this course, you will be able to know about:

- Media Environment of Nigeria
- History of Media in Nigeria
- Stakeholders in Nigerian Media

QUESTIONS:

- How does Social Media affect the Nigerian Democracy?
- Which Media Policies the government enacted?
- What Regularity Framework exist in Nigeria?



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Public Service Broadcasting in Europe

Gentiana Ramadani, MSc.

COURSE DESCRIPTION: This Lecture provides an overview of challenges and rapid changes of Public Service Media in Europe and its relations with the audiences. The focus is on the development and transition of Traditional Public Broadcasting to Public Service Media due to digitalization. The debate is that while doing so that it upholds its Public Relations Mandate without shifting towards commercialization.

OBJECTIVES: As a result of this course, you will be able to know about:

- Philosophy of Public Broadcasting
- Trends in Public Service Media
- Recent development of Public Service Media

QUESTIONS:

- What are the Challenges of Public Broadcasting Stations?
- What different models for Public Broadcasting exists?
- Where does pressure come from for Public Service Broadcasters?



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ORF und Objektivität

Univ.-Prof. Dr. Friedrich Hausjell

COURSE DESCRIPTION: Der Vortrag befasst sich mit dem Objektivitätsgebot in der Presse und Kommunikationsgeschichte Österreichs. Es werden Präsedenzfälle hergezogen an dessen Ende das ORF reformiert wurde um Unabhängigkeit, Überparteilichkeit und Ausgewogenheit zu gewährleisten. Hauptaugenmerk liegt im Vortrag auf die Strukturellen Umgestaltungen (z.B. Generalintendant), neue Stabstellen (z.B. Zentrale Chefredaktion), Konstellationen im Aufsichtsrat und Finanzierung.

OBJECTIVES: As a result of this course, you will be able to know about:

- History of the ORF
- Philosophy of Nonpartisanship and Objectivity

QUESTIONS:

- Welche Ereignisse haben die Struktur des ORF beeinflusst?
- Welche Reformen beim ORF wurden durchgesetzt??
- Welche Konstellationen herrschen im Aufsichtsrat des ORF?



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Medienethik als Co- und Selbstregulierung

Univ.- Prof. Dr. Matthias Karmasin

COURSE DESCRIPTION: Die Lektüre befasst sich mit der Diskrepanz zwischen Meinungsfreiheit und Medienregulierung. Es wird auf die Definition und Philosophie von Ethik und des Praxisfeldes der Medienethik eingegangen. Es gibt Faktoren (Recht, Technik, Moral) die Meinungsfreiheit und Pressefreiheit fördern aber zugleich auch regulieren.

OBJECTIVES: As a result of this course, you will be able to know about:

- Definition of Ethics
- Regulations for Media
- Institutions for Media Regulation

QUESTIONS:

- Was ist Ethik?
- Was ist Medienethik?
- Was heißt Co-Regulierung?
- Was sind die Herausforderungen und aktuelle Fragestellungen hinsichtlich Media Governance



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Hate Speech

Univ.-Prof. Dr. Katharine Sarikakis

COURSE DESCRIPTION: The Lecture deals with Hate Speech and its consequences on society. It gives ample historical examples of Genocides as a result of Hate Speech in example the War in Bosnia of Former Yugoslavia and the Rwandan Genocide. It elaborates the language (philology) and vocabulary which is used frequently that characterizes hate speech. The mechanisms, functions and purpose of HateSpeech is examined meticulously.

OBJECTIVES: As a result of this course, you will be able to know about:

- Functions of Hate Speech
- Hate Speech Prevention
- Historical Precedents for Hate Speech

QUESTIONS:

- What are examples of Hate Speech?
- What's the goal of Hate Speech?
- What vocabulary does Hate Speech utilize?



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Secrecy and Loquacity. Female Leadership and Gender Bias in 16th Century
Western and Central Europe

Dr. Julia Gebke

COURSE DESCRIPTION: This course deals with historical female leaders in Early Modern History and the characterization of female leadership during times of crisis. The perception of female rule and women in general is explored via historical sources. The lecture compares Female Politics of the 16th century and their contemporary pendants. Although historical sources don't overtly mention women with regards to political entanglements, they did however exert political influence via means of marriage, letter of recommendations and other tools at their disposal. Also, early gender bias and its development up until now is surveyed.

OBJECTIVES: As a result of this course, you will be able to know about:

- Characteristics of Female Leadership
- Methods of Female Influence on Politics
- Historical Character 'Margarita de Cardona'

QUESTIONS:

- Which female Leaders comes to your mind?
- How did Women shape policies in Early Modern History?
- What was the perception of political female figures in Early Modern History?



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Pandemic: A Case for Social Sciences

Dr. Ayse Dursun

COURSE DESCRIPTION: This course deals with the critical impact of Covid 19 Pandemic on Social Science. The Virus discriminates part segments of Society especially the Poor and the Marginalized. The lecture concludes that it further enhances the rift between segments of Society. Also evidently, developed countries in northern hemisphere cope better with the pandemic compared to countries in the global south thus the increase of inequality worldwide. It explains the reasons why some group of people are more vulnerable - be it financially or on grounds of health- to the pandemic than others. As a result, notions of superiority and inferiority will stiffen, normalized and legitimized.

OBJECTIVES: As a result of this course, you will be able to know about:

- Pandemic and Poverty
- Pandemic and Inequality
- Pandemic and Supremacy

QUESTIONS:

- Which groups are affected the most by the Pandemic?
- How does the Pandemic strengthen prejudices?
- How does the Pandemic affect the global economy



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From Cholera to Corona: Dealing with Epidemics in Historical Perspective COURSE

Dr. Katherine Kreuder-Sonnen

COURSE DESCRIPTION: This course deals with the political significance of plagues and pandemics. It describes how plagues were utilized to differentiate from the 'others'. Microbes, Bacteria and Viruses were regarded uniformly up until the late 19th Century. With the discovery of Microbes, the malignant Microbe was implied with the Asiatic or Foreigner due to Cholera Outbreaks in Asia during the 19th Century.

OBJECTIVES: As a result of this course, you will be able to know about:

- Concept of Miasma theory
- Axes of Difference
- Typhoid Mary

QUESTIONS:

- Why historisize Epidemics?
- How was Pandemics utilized for Stigmatization?
- How does the Covid-19 Pandemic fit into the current Discourse of Axes of Difference?



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Corporate Social Responsibility and inclusive politics? The case of the European football industry

Dr. Gert Tomita

COURSE DESCRIPTION: The lecture explores under which conditions can sports and football in particular, as an organised sports industry, affect the sense of identity and understandings of belonging for historically marginalized groups. The talk draws upon the concept of Corporate Social Responsibility (CSR) with the aim to develop a body of research that offers possibly a new light of better understanding and exploring systematically perceptions of the sports industry about its role in society and the market.

TEXTS AND RESOURCES:

Neil Blain (2002) Beyond 'Media Culture': Sports as Dispersed Symbolic Activity, *Sport in Society*, 5:3, 228-254,

Blumrodt, J., Desbordes, M. and Bodin, D. (2013), "Professional football clubs and corporate social responsibility", *Sport, Business and Management*, Vol. 3 No. 3, pp. 205-225.

Jordi de-San-Eugenio, Xavier Ginesta & Jordi Xifra (2017) Peace, sports diplomacy and corporate social responsibility: a case study of Football Club Barcelona Peace Tour 2013,

Sean Hamil , Geoff Walters & Lee Watson (2010) The model of governance at FC Barcelona: balancing member democracy, commercial strategy, corporate social responsibility and sporting performance, *Soccer & Society*.



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Austrian History: From the Habsburg Monarchy to European Integration

Univ.-Prof. Dr. Peter Becker

COURSE DESCRIPTION: The Habsburg Monarchy was characterised by increasing cleavages along ethnic lines. A new generation of historians has strongly challenged long held beliefs about the unavoidable path to the monarchy's dissolution. Questioning the nationalist logic of ethnic homogeneity as precondition for successful state building, the new Habsburg history positions itself within the current political debate, where nationalist positions gain more influence. Starting from a brief look at the Habsburg monarchy and its nationalistic cleavages, this lecture presents the history of Austria across main political ruptures (Great War, the end of the First Republic, the occupation by Nazi Germany, the new beginning after World War II). The focus is on questions of political cleavages posing serious challenges to political integration.

TEXTS AND RESOURCES:

Pieter Judson (2018) *The Habsburg Empire. A new History*. Boston

Oliver Rathkolb, (2010) *The Paradoxical Republic*. New York.



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Refugee Integration in Europe

Dr.Melita H. Sunjic

COURSE DESCRIPTION: Integration cuts across different policies and various aspects of refugees' lives. The lecture discusses a wide range of definitions of integration and the different types of integration with a particular focus on Europe.

TEXTS AND RESSOURCES:

<https://migrationdataportal.org/themes/migrant-integration>

<https://www.unhcr.org/dach/at/was-wir-tun/integration/studien-zu-integration-in-oesterreich>



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Mediatization and perceived media logic. Media's indirect influence on society.

Dr. Daniel Nölleke

COURSE DESCRIPTION: Public attention has increasing relevance for actors in social areas such as sport, politics and science. They therefore take measures to manage public attention according to their own objectives. Such measures to achieve or avoid public presence are at the core of the concept of mediatization. Actors anticipate how the media function and adapt their actions and structures accordingly. Examples are rule changes in sport, media trainings for scientists and growing PR budgets in politics. The lecture introduces the concept of mediatization and demonstrates how media indirectly influence the functioning of social areas.

TEXTS AND RESSOURCES:

Marcinkowski, F. (2014). Mediatisation of politics: Reflections on the state of the concept. *Javnost – The Public*, 21(2), 5–22. doi:10.1080/13183222.2014.11009142

Nölleke, D., & Scheu, A. (2018). Perceived media logic. The point of reference for mediatization. In C. Thimm, J. Einspänner-Pflock, & M. Anastasiadis (Hrsg.), *Media logic(s) revisited* (S. 195–216). Basingstoke: Palgrave Macmillan. doi:10.1007/978-3-319-65756-1_10



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The Interrelation of Communication and Society

Univ.-Prof. Dr. Thomas Bauer

COURSE DESCRIPTION: The lecture should be taken as a rough design of theoretical concepts interpreting the meaning of communication to the constitution, the state, the development, and the self-understanding of society: The society is, how its communication is alike. The content outlines the culture theoretical approaches to reflect what social practice means to the organizational culture of society (observation, participation, literacy), what the society means to the culture of communication (freedom, safety, equality, mutual social attention, solidarity), and what the interrelation of communication and society means to the chances and challenges of identity building (contextual identity, emancipation vs. repression, uniqueness vs diversity etc.). The lecture aims to give somehow a grounding frame for a normative interpretation of social and societal practice.

TEXTS AND RESSOURCES:

Paul Watzlawick, Bavelas, Jane Beavin, Jackson, Don D. () :Pragmatics of Human Communication: A Study of Interactional Patterns, Pathologies, and Paradoxes, Paul Watzlawick. Norton & Co, 2011



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What Philosophy is about: Two Examples

Prof. Max Kölbel

COURSE DESCRIPTION: The lecture introduces the academic subject of philosophy by giving two examples of philosophical questions and the sorts of answers philosophers have given to them.

TEXTS AND RESSOURCES:

Simon Blackburn: *_Think_*. Oxford: Oxford University Press 1999. (German translation: Simon Blackburn: *_Denken: Die großen Fragen der Philosophie_*. Darmstadt: Wissenschaftliche Buchgesellschaft.)

Bertrand Russell: *_The Problems of Philosophy_*. London: Williams and Norgate 1912 (contemporary Oxford paperback edition available).

Timothy Williamson: *_Doing Philosophy_*. Oxford: Oxford University Press 2019.



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Migration and racism: An intersectional perspective

Dr. Ayse Dursun

COURSE DESCRIPTION: Post-industrial societies are largely shaped by migration in terms of demography, economy, politics and culture. In recent years, public debates on migration and integration have swept European and Austrian politics, becoming probably the most polarizing issue of our time. The rise of right-wing political parties to power and the grassroots mobilization against migration demonstrate a rising tide of institutional and everyday racism. The lecture addresses the issue of migration as a social phenomenon and scrutinizes the relationship between migration and racism. The lecture introduces intersectionality as a theoretical and methodological approach to understand and study migration and racism as closely tied to other social 'differences' based on gender, nationality, ethnicity and religion.

TEXTS AND RESSOURCES:

Krzyżanowski, Michał, and Ruth Wodak. 2009. The Production and Re/production of Institutional and Everyday Racism towards Migrants: The Role of Discourse. In Krzyżanowski/Wodak (eds.) *The Politics of Exclusion. Debating Migration in Austria*. NY: Routledge, 1-32.

Ajanovic, Edma, Stefanie Meyer, and Birgit Sauer. 2015. Natural Enemies. Articulations of Racism in Right-Wing Populism in Austria. *Casopisza Kritiko Znanosti* 43(260): 204-2014.



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OTHER ACADEMIC LECTURES

The Role of Emotions in Safeguarding Quality Journalism

Professor: Univ.-Prof. Dr. Sophie Lecheler

Media diversity, cultural diversity, and biodiversity

Professor: Dr. Anthony Löwstedt

Global challenges in Gender, Media, and Politics

Professor: Bruktawit Kassa

Language & Communication. Multilingualism as communicative challenge in the society

Professor: Petra Herzeg

Scientific Work

Professor: Dr. Melita H. Sunjic

How to think communication scientifically

Professor: Prof. Thomas Bauer

Minorities rights and their recognitions in democratic and non-democratic countries

Professor: Ali Karimi

History of Austrian Media

Professor: Prof. Fritz Hausjell

What is journalism and who is doing it: Changing roles and boundaries of journalism in the digital age

Professor: Phoebe Maares & Sandra Banjac



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ADVOCACY

How Safe are your Children?

MA. Mike Saycon

COURSE DESCRIPTION: The lecture addresses Online exploitation and Online abuse of Children and Child Safety Measures to bring awareness to this pandemic Trend. It immerses into Cases relating to the Philippines as well as Europe. The Course analyzes the social, political, environmental, technological Factors and impact of Online Child Abuse on the individual and Society as a whole. It provides methods of resolution for this issue.

OBJECTIVES: As a result of this course, you will be able to know about:

- Awareness of Online Child Abuse
- Child Abuse Prevention Policies
- Impact of Covid-19 Pandemic on Cybercrime
- Advices in tackling Online Child Abuse

QUESTIONS:

- What does Childs Rights Convention (CRC) stand for?
- What Factors leads to the occurrence of Online Child Abuse?
- What solutions can be applied to prevent Online Child Abuse?

TEXTS AND RESOURCES:

- Sycon, Mike (2020). How safe are your Children?
https://moodle.univie.ac.at/pluginfile.php/14352630/mod_resource/content/1/OSEC%20and%20COP%2001.pdf



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Migrations- und Integrationsforschung gegen Nationalismus und Vorurteile

Mag. Dr. Christoph Reinprecht

COURSE DESCRIPTION: Die Lesung befasst sich mit der österreichischen Migrations,- und Integrationsforschung. Der Vortrag dekonstruiert Vorurteile und Mythen hinsichtlich Migration und Integration. Es wird ein historischer Überblick über die Migration in Österreich gegeben. Insbesondere werden Vergleiche mit der us-amerikanischen und österreichischen Integrationsgeschichte und Integrationskonzepte gestellt.

OBJECTIVES: As a result of this course, you will be able to know about:

- Mythen der Integration
- Konzept von Braindrain
- Konzept von Einwanderungsland
- Konzept von Binnenwanderung
- Migration in den Arbeitsmarkt
- Integration vs. Assimilation

QUESTIONS:

- Wann ist man Integriert?
- Welche Integrationskonzepte gibt es?
- Was sind Gründe für Migration?
- Was ist Essenzialismus?

TEXTS AND RESOURCES:

- Reinprecht, Christoph (2020). Migrations- und Integrationsforschung gegen Nationalismus und Vorurteile.
https://moodle.univie.ac.at/pluginfile.php/11478992/mod_resource/content/2/RK_RV_R_einprecht_44kHz16bitStereo.mp3



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Diskriminierung und Diskriminierungsschutz

Prof. Dr. Elisabeth Holzleithner

COURSE DESCRIPTION: Der Vortrag behandelt die Rechtliche Gesetzeslage hinsichtlich Diskriminierung. Es wird auf die verschiedenen Dimensionen der Benachteiligung eingegangen unter anderem zur religiösen;- geschlechtlichen;- rassistischen Diskriminierung. Auch werden verschiedene Lösungswege angesprochen.

OBJECTIVES: As a result of this course, you will be able to know about:

- Rechtliche Rahmenbedingungen
- Dimensionen der Diskriminierung
- Gleichheitssatz im Recht
- Lösungswege bei Diskriminierung

QUESTIONS:

- Welche Arten von Diskriminierung gibt es?
- Welche Gesetzlichen Regelungen zum Thema Diskriminierung gibt es?
- Welche Lösungsansätze gibt es?

TEXTS AND RESOURCES:

- Holzleithner, Elisabeth (2016). EU-rechtliche Bestimmungen zum Diskriminierungsverbot. Grundlagen und Anwendung. Springer Fachmedien, Wiesbaden.



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Surveillance and Journalism

MSc. Anthony Mills

COURSE DESCRIPTION: This Lecture examines the effects of Surveillance on Journalism and therefore on Democracy and Discourse as a whole. As an example, the British newspaper The Guardian and its self- censorship regarding the Edward Snowden Case is being given. It sheds light on a sensitive topic in comparing the Methods of Surveillance in Western Democracies and Authoritarian Regimes.

OBJECTIVES: As a result of this course, you will be able to know about:

- Definitions of Surveillance
- Definition of Surveillance State
- The Concept of Panopticon
- Surveillance in Democratic and Autocratic Systems

QUESTIONS:

- What is the Panoptic Effect?
- What are the Repercussions of Surveillance?
- What does Surveillance do to the Psyche of a Society?
- What are the similarities and differences in Surveillance of Western Democracies and Authoritarian Regimes?

TEXTS AND RESOURCES:

- Mills, Anthony (2020). Surveillance and Journalism.
https://moodle.univie.ac.at/pluginfile.php/11756372/mod_folder/content/0/AnthonyPodcast.m4a?forcedownload=1



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Warum sind die Österreicher anders?

Dr. Melita H. Sunjic

COURSE DESCRIPTION: Der Kurs beschreibt die Unterschiede zwischen der Low-Context (Individualistisch) und High-Context(Kollektivistisch) Kulturen nach dem Konzept des Anthropologen Edward Hall. Es werden Verweise bzw. Bezüge auf die Lebensweise in Österreich gestellt.

OBJECTIVES: As a result of this course, you will be able to know about:

- Individualist and Collectivist Cultures
- Family Structures in Individualist and Collectivist Cultures
- Hierarchy in Individualist and Collectivist Cultures
- Problem-solving in Individualist and Collectivist Cultures
- Characteristics of Low-Context Culture
- Characteristics of High-Context Culture

QUESTIONS:

- How do Individuals communicate in Individualist and Collectivist Cultures?
- How are Problems solved in Individualist and Collectivist Cultures?
- How are Decisions made Individualist and Collectivist Cultures?
- How are interpersonal Relationships in Individualist and Collectivist Cultures?



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Möglichkeiten des politischen Handels

Bakk. Lucas Interling

COURSE DESCRIPTION: Der Kurs befasst sich mit den politischen Partizipationsmöglichkeiten in westlichen Demokratien bzw. Österreich. Es regt zu kritischem Denken und analytischen Informationsbeschaffung in politischen Prozessen auf sowie die Möglichkeiten innerhalb der gesetzlichen Rahmenbedingungen sich politisch zu äußern und betätigen.

OBJECTIVES: As a result of this course, you will be able to know about:

- Definition von Gesellschaft
- Definition von Politik
- Critical Thinking or Questioning
- Informationsbeschaffung
- NGOs und Zivilgesellschaftliche Partizipation

QUESTIONS:

- Was ist Politik?
- Was bedeutet Partizipation?
- Was sind die 4. Schritte der Informationsbeschaffung?

TEXTS AND RESOURCES:

- Parlament (2020). Partizipationsmöglichkeiten Volksbefragung, Volksbegehren, Volksabstimmung. <https://www.parlament.gv.at/PERK/VERF/BVGP/ARL/>
- Interior Ministry (2020). Volksabstimmung vs. Volksbefragung. <https://bmi.gv.at/410/>
- Parlamentsdirektion (2020). Wie entsteht ein Gesetz für Österreich? <https://www.demokratiewebstatt.at/wissen/alles-ueber-gesetze/wie-entsteht-ein-gesetz-fuer-oesterreich/>
- Bundeszentrale für politische Bildung (2020). Was ist Politik? <https://www.bpb.de/politik/grundfragen/politik-einfach-fuer-alle/259080/was-ist-politik>



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Wirtschaftspolitik

Bakk. Lucas Interling

COURSE DESCRIPTION: Der Kurs befasst sich mit den wirtschaftspolitischen Denkschulen des 20. Jahrhunderts sowie Begrifflichkeiten und Maßeinheiten der Wirtschaftspolitik. Auch werden im Anschluss die Zielkonflikte der Wirtschaftspolitik gegenüber gestellt.

OBJECTIVES: As a result of this course, you will be able to know about:

- Ziele der Wirtschaftspolitik
- Wirtschaftspolitische Ideen
- Definition von Arbeitslosigkeit
- Definition von Wirtschaftswachstum
- Definition von Geldwertstabilität

QUESTIONS:

- Was ist Keynesianismus?
- Was ist Neoliberalismus?
- Was sind die Zielkonflikte in der Wirtschaftspolitik?

TEXTS AND RESOURCES:

- Bundesministerium für Finanzen (2020). Wirtschaftspolitik in Österreich. <https://www.bmf.gv.at/themen/wirtschaftspolitik/wirtschaftspolitik-in-oesterreich.html>
- Studyflix (2020). Das magische Sechseck [Video]. <https://studyflix.de/wirtschaft/magisches-sechseck-1970>
- Bundeszentrale für politische Bildung (2020). Wirtschaftspolitik. <https://www.bpb.de/nachschlagen/lexika/lexikon-der-wirtschaft/21184/wirtschaftspolitik>



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Global Citizenship

MSc. Djemil Tahir

COURSE DESCRIPTION: This Lecture provides information on the engagement and social participation as an individual in global events and to be an active member in society. The Podcast lists a variety of opportunities and programs to participate in voluntary work abroad.

OBJECTIVES: As a result of this course, you will be able to know about:

- Definition of Global Citizen
- International Programs and Events
- Domestic Programs and Events

QUESTIONS:

- What are the various fields in which you can engage globally?
- What is the European Forum Alpbach
- What does AIESEC stand for?

TEXTS AND RESOURCES:

- Youth Opportunities (2020). Explore New Opportunities. <https://www.youthop.com/>
- AIESEC (2020). What is AIESEC? <https://aiesec.org/about-us>



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The Place of Art in Society

MSc. Jasper Sharp

COURSE DESCRIPTION: This Lecture explains the function of art and its impact in Society. It provides an understanding of art in a time and space context.

OBJECTIVES: As a result of this course, you will be able to know about:

- Function of Museums
- Role of contemporary Art
- Dispute within Appreciation of Art

QUESTIONS:

- What's the purpose of Museums?
- What's the significance of Artists in Society?
- How does work of art impact the development of humankind?

TEXTS AND RESOURCES:

- Kunsthistorisches Museum (2020). Warum Moderne und Zeitgenössische Kunst?
https://www.khm.at/fileadmin/content/KHM/Contemporary/Jasper_ModerneKunst_dt.pdf



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CREATIVE and PROFESSIONAL SKILLS

Photography Workshop.

Visual Storytelling. Communicating through Visual Arts as a powerful advocacy tool

Mag. Patricia Smolean

COURSE DESCRIPTION: The main purpose of the photography/video workshop “Communicating through arts (photography & video) as a powerful advocacy tool” is to learn to communicate through visual arts and to develop creative skills. In this workshop students will learn the arts of photography and its implementation in storytelling. They will develop a sense for lighting, narration, horizons, angles of view and story development. Photography as an advocacy tool will enable them to express themselves through picturesque arts and express their experiences, desires, dreams and lives. An exhibition of the work is also planned at the end of the workshop.

4-6 Units

OBJECTIVES: As a result of this course, you will be able to know about:

- Composition in Photography
- Storytelling
- Framing and Perspective
- Shooting Techniques
- Exhibition

QUESTIONS:

- Where to find Inspirations for storytelling?
- How to order sequences in Photography?
- What’s the purpose of lights and shadows in Photography?
- What really makes a good story?
- How to do a plot?



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Journalistic Writing: Introduction to Print and TV Journalism
MSc. Antony Mills

COURSE DESCRIPTION: This workshop offers participants professional skills training in journalism writing, both for print and television. The course focuses on print journalism and will include elements such as: snappy news writing techniques; writing across platforms in the digital age; incorporating interviews; breaking news for print. It further focuses on writing for television news and includes elements such as: writing to video (and how it differs from writing for print); writing engaging TV news scripts; incorporating interviews into TV news writing; writing a strong stand-up/piece-to-camera; writing breaking news; writing concise 'look-lives'. Both segments (print & TV) contain a practical element and interactive feedback. All workshops are informal and interactive in nature. By the end, students should be able to produce a very basic news story.

4-6 units

OBJECTIVES: As a result of this course, you will be able to know about:

- Writing News
- Conducting Interviews
- Creating TV Scripts
- Multi-platform News

QUESTIONS:

- How to write a Script for Print and Video?
- How to conduct an Interview?
- How to write News Stories on various Platforms (video and digital)?



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Presentation Skills

COURSE DESCRIPTION: This workshop offers participants various presentation skills and to market their personality or topic (Self-promotion). The students will get accustomed with several Presentations Software and Tools such as Prezi, Power Point and Flipchart. The Do's and Don'ts of Presentation are outlined in the course of the workshop. The students are encouraged to express themselves without hesitation, choose a presentations topic of their choice and coach each other while doing so.

2 units

OBJECTIVES: As a result of this course, you will be able to know about:

- Presentation Skills
- Self-presentation and body language
- Presentation software and presentation tools
- Praxis Coaching

QUESTIONS:

- What are the Do's and Don'ts of Presentation?
- How to read body language?
- What are common Presentation techniques?
- How to utilize Presentation Software (Prezi, Power Point)?



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LANGUAGES: ACADEMIC ENGLISH

LECTURERS

Bruktawit Ejigu Kassa, BA MA
Lidvine Faulhaber
Ainur Sultanova

COURSE DESCRIPTION: This Course teaches the overall grammar, vocabulary of the English language. It includes writing Blogposts, Essays, Reading Comprehension, Listening Comprehension, Book Summaries, Roleplay and Dialogue. The course is accompanied with lessons via various Video Sharing Platforms.

Olive Academic English courses aim to prepare students in the academic strand for further study; to assist them to incorporate socially and into Austrian and possibly other European societies; and provide a communicative space for refugees and asylum-seeking people in the academic environment.

OBJECTIVES: As a result of this course, you will be able to know about:

- Localization
- Object and Subject Pronouns
- Present and Past Tenses
- Future Tense
- Pronunciation via Video Sharing Platforms



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Crash Course

COURSE DESCRIPTION: This Course teaches various disciplines in a very entertaining manner. It is based on the Video Sharing Platform YouTube Channel “Crash Course”. The Idea and Guiding Principle of CrashCourse is that high Quality educational content and videos should be available to everyone for free. A wide range of topics are being covered such as Literature, Geography, History, Sociology, Psychology, Economics, Astronomy and many more.

OBJECTIVES: As a result of this course, you will be able to know about:

- General Education
- Knowledge Transfer
- Mental Leap
- Broadening of Horizons

QUESTIONS:

- What does History teach us?
- What's the Knowledge of Geography good for?
- How does Humankind benefit from Astronomy?
- What's the entanglement between Know-How and Ignorance?

TEXTS AND RESOURCES:

- Crash Course (2020). Crash Course [Video]. YouTube.
<https://www.youtube.com/user/crashcourse/>



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TED TALKS

COURSE DESCRIPTION: This Course is based on the Video Sharing Platform YouTube Channel “TED talks”. The TED Talks channel features the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). The Talks and Podcasts are about Technology, Entertainment and Design -- plus science, business, global issues, the arts and more.

OBJECTIVES: As a result of this course, you will be able to know about:

- TED Podcasts
- Big Thinkers and Do-gooders
- Leading Scientists
- Leading Entrepreneurs
- Leading Artists

QUESTIONS:

- What's being discussed in Science?
- How to tackle Climate Change?
- How to solve global Food Shortage?
- How is Human Space Exploration?

TEXTS AND RESOURCES:

- TED (2020). TED talks [Video]. YouTube. <https://www.youtube.com/c/TED/videos>



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BBC Four Radio Four Podcasts

COURSE DESCRIPTION: BBC Four Podcasts brings together collections of the most distinctive content from the BBC's rich archive. It is the home of programmes that dive deep into the details with intellectual ambition, ideas, innovation and culture, both British and global. The show offers a variety of programmes including arts, documentaries, music, international film, comedy, original programmes, drama and current affairs.

OBJECTIVES: As a result of this course, you will be able to know about:

- Actual Global Affairs
- Trends in the Arts, Music and Fashion Industry
- Variety of Documentaries
- Intellectual Discourse

QUESTIONS:

- What are the Current Affairs?
- What's the latest Hit in the World of Music?
- What's in vogue in the Fashion Industry?
- What's the upcoming box-office hit in the Movie Industry?

TEXTS AND RESOURCES:

- BBC 4 (2020). Podcasts [Radio]. British Broadcasting Corporation.
<https://www.bbc.co.uk/podcasts/radio4>



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English Grammar

COURSE DESCRIPTION: This Course is based on the website “Englishpage.com”. It offers a range of activities in both grammar and vocabulary, and includes mini-tutorials, games, a student forum, several dictionaries and a thesaurus. The site also provides links to English as a second language (ESL) worksheets and lessons.

OBJECTIVES: As a result of this course, you will be able to know about:

- Grammar
- Vocabulary
- Cambridge Test Preparation
- English Forums

QUESTIONS:

- How many Articles are there in English?
- How to prepare for Test of English as a Foreign Language (TOEFL)?
- What does BBC offer for improving Listening Comprehension?
- What English Online Magazines and Newspapers are there for improving Reading Comprehension?

TEXTS AND RESOURCES:

- Englishpage (2020). Free online English lessons & ESL / EFL resources.
<https://www.englishpage.com/index.html>



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Learn English with TV series

COURSE DESCRIPTION: In this Course, Participants will practice and improve their listening comprehension, using favorite TV shows, movies, and talk shows, to learn to understand native English without getting lost, without missing the jokes, and without subtitles. It teaches how native speakers really speak, with dynamic English lessons, full of humor, jokes, and real-life examples of English pronunciation, vocabulary, cultural tips, and grammar. The Channel is hosted by the trio bloggers and Coaches consisting of Andrea, Ethan and Ollie.

OBJECTIVES: As a result of this course, you will be able to know about:

- English TV Series
- British vs. American English
- English with the TV Series “The Crown”
- English Expressions

QUESTIONS:

- How to speak colloquial English in daily Life?
- How to Pronounce “Ed”?
- How many British Accents do exist?
- How is spoken English in Universities?

TEXTS AND RESOURCES:

- Andrea, Ollie, Ethan (2020). LearnEnglishWithTVSeries [Video]. YouTube.
<https://www.youtube.com/c/LearnEnglishWithTVSeries/videos>



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Anglophenia

COURSE DESCRIPTION: This Course deals mainly with Everything British via the Video Sharing Platform YouTube. The Host of the Channel is the British television presenter Kate Arnell who tackles various topics such as British History, Language, Cuisine and Culture.

OBJECTIVES: As a result of this course, you will be able to know about:

- Similarities and Discrepancies between British and Americans
- British Accents
- British Flora and Fauna
- British Pop Culture “Brit Hop

QUESTIONS:

- How to make Tea the British Way?
- How is the British School system?
- How to make British Breakfast?
- How to Pronounce UK Place Names?

TEXTS AND RESOURCES:

- Arnell, Kate (2020). Anglophenia [Video]. YouTube.
<https://www.youtube.com/user/AnglopheniaTV/featured>



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English with Lucy

COURSE DESCRIPTION: This Course teaches Modern Day British English via the Video Sharing Platform YouTube. The Host of the Channel is the witting British English Teacher Lucy Bella Earl who tackles predominantly linguistic Topics such as Grammar, Proverbs and Pronunciations in a humorous way.

OBJECTIVES: As a result of this course, you will be able to know about:

- Grammar
- Pronunciation
- Vocabulary
- British Colloquialism
- Proverbs

QUESTIONS:

- What are British Slangs?
- What are English Catchphrases?
- How do British Introduce themselves?
- What are British habits?

TEXTS AND RESOURCES:

- Bella Earl, Lucy (2020). English with Lucy [Video]. YouTube.
<https://www.youtube.com/channel/UCz4tgANd4yy80e0iXCdSWfA>



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LANGUAGES: ACADEMIC GERMAN

Mag. Johanna Frohmann, BA, Bakk

COURSE DESCRIPTION: This Course teaches the overall grammar, vocabulary of the German language. It includes writing Blogposts, Essays, Reading Comprehension, Listening Comprehension, Book Summaries, Roleplay and Dialogue. The Lecture also introduces into the method of writing a scientific work.

OLive Academic German courses aim to prepare students in the academic strand for further study; to assist them to incorporate socially and into Austrian and other German speaking societies; and provide a communicative space for refugees and asylum-seeking people in the academic environment.

OBJECTIVES: As a result of this course, you will be able to know about:

- Grammar
- Vocabulary
- Essay
- Blogposts
- Scientific Method

QUESTIONS:

- How to write a Blogpost?
- How to write a scientific Thesis?
- How to write Essays?



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Academic German: Blogs

Lidvine Faulhaber

COURSE DESCRIPTION: This Course introduces into the Methods and Science of creating Weblogs. The workshop takes into consideration Blog analysis, structure, quotation, information procurement and editing. All stages of Blogging are being explained.

OBJECTIVES: As a result of this course, you will be able to know about:

- Blog Idea
- Blog structure
- Blog Analysis
- Blog Post

QUESTIONS:

- What is a Blog?
- How to write a Blog?
- How to acquire Information for Blogs?



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Academic German: Essays

Lidvine Faulhaber

COURSE DESCRIPTION: This Course introduces into the Methods of writing an Essay as well as Summaries and Reviews. The students learn to summarize a Text with keynotes and to structure an Essay properly. Also, the lesson teaches students about constructive feedbacks (Reviews) and Presentation techniques.

OBJECTIVES: As a result of this course, you will be able to know about:

- Essay
- Book Summary
- Book Presentation
- Review

QUESTIONS:

- How to write an Essay?
- How to find a Book topic?
- What constitutes a good Review?
- What to consider in Book Summaries?



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Academic German: Academic Writing

Lidvine Faulhaber

COURSE DESCRIPTION: This Course introduces into the Methods and Techniques of writing Academic Works in German. The students are taught in researching, topic finding, text structuring and formal language. At the end of the course students will be able to write Academic Texts and Job Application Letters, express themselves academically and verify Sources to its scientific value.

OBJECTIVES: As a result of this course, you will be able to know about:

- Formal and Informal Language
- Paragraph Structure
- Letter of Application
- Academic Sources

QUESTIONS:

- How to write a formal Application letter?
- What are the 3 or 4 parts of a paragraph?
- What constitutes formal and informal language?
- How to quote Academic texts and Sources?



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